

## Terms and Conditions Book Order Promotion – December 2018

### Article 1 General

1. Every person / company is entitled to participate in this promotion.
2. Description of the promotion: Participants place a (pre)order of the book 'Winning Sustainability Strategies' – all book sellers are accepted. The participant submits a digital copy of the receipt of the order via email. The participant receives, after sending the receipt, an e-mail with the exclusive offer.
3. Participation in the promotion is free.
4. It is possible to participate more than 1 (one) time.
5. If there is a suspicion that the participant is abusing the offer, Finch & Beak may place the data on a list, which excludes (future) participation in Finch & Beak's promotions.

### Article 2 Data and privacy

1. Your participation in this Promotion is voluntary. When you register for participation, we ask you to make certain personal information available to Finch & Beak via e-mail: e-mail address and a copy of your order confirmation.  
The data collected will be used for organizing and executing the Promotion, in addition, participants in this promotion will receive an invitation in February 2019 to participate in the 'Winning Sustainability Strategies' Masterclass in Barcelona on April 10th, 2019 (not free).
2. The participant guarantees that all information provided is correct, up-to-date and complete.
3. The data can be used to carry out the promotion, to measure the response of the promotion and to provide information about promotional products in relation to this promotion in the future.
4. The personal data collected and used in the context of the Promotion will be stored by Finch & Beak in Breda. Finch & Beak provides appropriate organizational, administrative, technical and physical safeguards to secure personal data, such as against accidental or unlawful distribution, access or misuse. Finch & Beak adheres to all applicable laws and regulations, including the General Data Protection Regulation (GDPR).

### Article 3 Action period and participation

1. The promotional period will run from December 4, 2018 through December 21, 2018. Participants can pre-order the book 'Winning Sustainability Strategies' during this period and fill in the details via email to win the special offer.
2. Participants may participate in the promotion several times per address / company as long as the promotional period runs.

### Article 4 Prices

1. The prize consists of:
  - Ordered 1 book? Exclusive access, after registration, to the 'guiding principles' for the design of a winning sustainability strategy based on vectoring.
  - Ordered more than 10 books? The first 10 orders receive, after registration, a VIP voucher (value € 1.250,-) for our masterclass in Barcelona on April the 10<sup>th</sup> 2019.
  - Ordered more than 25 books? The first 5 orders receive, after registration, a free Finch & Beak vectoring assessment of their sustainability strategy of € 6.500,-!
3. The VIP voucher will be given away to the first 10 buyers who have bought more than 10 'Winning Sustainability Strategies' books.

4. The value of the VIP voucher is € 1.250, - and can only be redeemed at the 'Winning Sustainability Strategies' Masterclass on 10 April 2019 in Barcelona, Spain.
5. The free Finch & Beak vectoring assessment is given away to the first 5 purchasers who have bought more than 25 'Winning Sustainability Strategies' books.
6. The value of the Finch & Beak vectoring assessment is € 4.485, - (excluding tax). The total value including tax is a maximum of € 6.500,-.
7. The prize is not transferable to others. The prize cannot be exchanged for cash.
8. The winner will be notified by Finch & Beak by e-mail or telephone.
9. Any tax that is due on the prize will be paid by Finch & Beak.
10. Only the first 10 or 5 buyers can win a VIP voucher or a Finch & Beak vectoring assessment. There is no correspondence about the outcome of the promotion.

## **Article 5 Complaints**

1. Questions, comments or complaints about the Promotion or these Terms and Conditions can be made known to Finch & Beak. Finch & Beak will make every effort to handle any complaints as soon as reasonably possible. If the complainant has the opinion that his complaint has not been adequately dealt with, a written complaint can be submitted to the Gaming Authority, PO Box 298 (2501 CG) The Hague.

## **Article 6 Miscellaneous**

1. These conditions can be adjusted by Finch & Beak at any time. We will announce the modified conditions on [www.vectoring.online](http://www.vectoring.online).
2. Finch & Beak is entitled to stop the promotion at any time.
4. If and insofar as any provision of these terms and conditions is annulled, the other provisions of the terms and conditions will remain in full force. In that case, a new provision will be adopted to replace the void / voided provision, whereby the purport of the void / voided provision will be observed as far as possible.
5. Dutch Law applies to these conditions. Any disputes arising from this or otherwise related to the action shall be submitted to the competent court.
6. This Promotion is in accordance with the Code of Conduct Promotional Games of Chance.

## **Article 7 Contact details**

Finch & Beak, a trademark of Between-us Media Marketing Consultants B.V.  
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